

day	time	duration	room	title	description	participants
Thu	12:00 PM	6 hours	2nd Floor Rotunda	Registration/Information	Pick up your Summit badge and schedule early. Find out about some of the places you can visit and the best restaurants in town. Area open until 6PM.	
Thu	6:00 PM	1 hour 30 m	Original Fish Market Bar	Thursday Get-together	Come to the bar in the Original Fish Market to meet the WIFTI Board of Directors, and Women In Film chapter representatives for a casual gathering before the opening of the Summit. Get-together should run from 6:00PM-7:30PM	
Fri	7:30 AM	9 hours 30 r	2nd Floor Rotunda	Registration/Information	Pick up your Summit badge and schedule. Find out about some of the places you can visit and the best restaurants in town.	
Fri	8:00 AM	1 hour 15 m	Westmoreland	Plenary Breakfast	Kick-off of the Summit and welcome by the WIFTI Board of Directors, Mayor of Pittsburgh Bill Peduto and Allegheny County Executive Richard Fitzgerald. Local poet Vanessa German will read. All attending chapters will be introduced.	Faith Dickinson (M), Rich Fitzgerald, Bill Peduto, Vanessa German, Kalpana Biswas
Fri	9:30 AM	45 minutes	Westmoreland	Plenary Speech	Allegheny County Controller Chelsa Wagner will introduce Kim Moses of Sander/Moses Productions, who will speak about creating magic at the intersection of television and digital media and why women need to be proactive gatekeepers at that intersection. Kim will discuss the rise of new media and how it has increased communication between people all over the world and the Internet. It has allowed people to express themselves through blogs, websites, pictures, and other user-generated media. We are at the crossroads of this innovation and women need to position themselves as the gatekeepers and decision makers.	Kim Moses, Chelsa Wagner
Fri	10:30 AM	1 hour 30 m	Butler	WIFTI Board	Discussion, WIFTI mission, the Summit, the Short Film Showcase, WIFTI grants available to chapters, presidents calls, chapter support and member benefits.	Kimberly Skyrme (M)
Fri	10:30 AM	1 hour 30 m	Cambria	Entertainment Law	Working on a film can avoid some pitfalls, getting sued is one of them. How do you have someone suing you because of your film theme, music, actors, accidents...? How to protect yourself when contracting with others.	Stephanie Dangel
Fri	10:30 AM	1 hour 30 m	Westmoreland	Women in Technology	The concept of bringing technologists and filmmakers to work together on projects that will produce projects that are designed to entertain, inform, inspire or influence another person. New technologies are coming together to bring new concepts to the forefront. Interactive storytelling is a wide-open field, but what makes it so difficult to penetrate? What kind of problems does gaming cause when created by the male perspective?	Carol Lee Espy (M), Loren Smith, Kathy Dziubek
Fri	12:00 PM	1 hour 30 m	Lunch	Lunch Break	Visit one of the great local restaurants - check http://www.wiftisummit.org/restaurants.html for suggestions.	
Fri	1:30 PM	1 hour 30 m	Butler	Understanding Profit Participation in the Motion Picture Industry	This panel discusses finding the money that the studios / funders owe you.	Laura Boyd (M), Michele Gentile, Kevin McQuillan, Krista Salera
Fri	1:30 PM	1 hour 30 m	Cambria	Film Preservation	You spend thousands of dollars to make your film, market your film and then where does it go? Do you archive your film? Or do you use a file cabinet? A safe? A desk drawer or bookshelf? Learn the importance of preserving your film, how to do it and the advantages of doing so. Also included will be a discussion about the NYWIFT Film Preservation Fund.	Kara Van Malssen, Susan Lazarus, Diana Little
Fri	1:30 PM	1 hour 30 m	Westmoreland	Creating Unforgettable Scenes	What separates truly memorable movies and TV shows from all the forgettable ones are unique characters found in dynamic, conflict-filled scenes that deeply move people in universal ways. This high-energy lecture is designed to supercharge your storytelling abilities by focusing on powerful narrative and structural elements that can be found in a wide range of popular movies and TV shows. Perfect for screenwriters, directors, producers, and storytellers of all kinds.	Steve Cuden
Fri	3:15 PM	1 hour 30 m	Butler	Grant Writing		Teresa A. Gregory
Fri	3:15 PM	1 hour 30 m	Cambria	Creative Disruption/ Traditional Distribution	A look at creative distribution--the removal of traditional gatekeepers and mediators in the arts and media industries. The creative disruptions of Internet and wireless technologies have opened new distribution channels for film, music, gaming, publishing, and advertising.	Elise D'Haene, Molly Rice
Fri	3:15 PM	1 hour 30 m	Westmoreland	Creative Direction - Current Programming	What happens after a pilot is picked up to series? CBS's Vice President of Current Programming Rosemary Tarquinio will discuss her experience overseeing the creative direction of a show from its initial episode order through the lifespan of the series, a process she has supervised on shows like The Mentalist, 2 Broke Girls, Criminal Minds, and The Good Wife. She will be joined by Kim Moses, Executive Producer of the new show Reckless to discuss the journey they took together.	Carol Lee Espy (M), Kim Moses, Rosemary M. Tarquinio
Fri	5:00 PM	15 minutes	2nd Floor Rotunda	Meet to Walk to Reception/Screening/ Panel of Gideon's Army (414 Wood St.)	Join a group in the 2nd floor foyer to walk to Point Park University for the Reception for and Screening of Gideon's Army - it takes about 12 minutes to walk to the George Rowland White (GRW) Theater, University Center, 414 Wood St.	
Fri	5:30 PM	2 hours	GRW Theater, 414 Wood St.	Reception, Screening and Q&A: Gideon's Army	Gideon's Army follows the personal stories of Travis Williams, Brandy Alexander and June Hardwick, three young public defenders who are part of a small group of idealistic lawyers in the Deep South challenging the assumptions that drive a criminal justice system strained to the breaking point. Backed by mentor Jonathan "Rap" Rapping, a charismatic leader who heads the Southern Public Defender Training Center (now known as Gideon's Promise) they struggle against long hours, low pay and staggering caseloads so common that even the most committed often give up in their first year. Nearly 50 years since the landmark Supreme Court ruling Gideon vs. Wainwright that established the right to counsel, can these courageous lawyers revolutionize the way America thinks about indigent defense and make "justice for all" a reality? An official selection in the prestigious U.S. Documentary Competition at the 2013 Sundance Film Festival, Gideon's Army was awarded the editing prize at the festival. The film premiered on HBO in the summer of 2013. Chosen by Women In Film and Television International to receive our first film grant of \$1,000 This event takes place offsite at George Rowland White (GRW) Theater, University Center, 414 Wood St. A reception will precede the screening. Following the screening, a group of civil rights lawyers and activists will field questions from the audience.	Kalpana Biswas (M), Jasmine Gonzales Rose, Bret Grote, Anna Ahronheim
Sat	8:00 AM	8 hours 40 r	2nd Floor Rotunda	Registration/Information	Pick up your Summit badge and schedule. Find out about some of the places you can visit and the best restaurants in town. Open until 4:30PM	
Sat	8:30 AM	1 hour 30 m	Butler	Gender Disparity in the Media	Although more women are involved in independent films, there still continues to be a wide margin when compared to men. How do we get more involved; where are the best opportunities and what does the future hold.	Carol Lee Espy (M), Meenakshi Gigi Durham
Sat	8:30 AM	1 hour 30 m	Cambria	Documentary and Unscripted Networks	What do networks pay for unscripted and documentary programs? What do they want? What's the deal?	Peter Hamilton
Sat	8:30 AM	1 hour 30 m	Westmoreland	Building Trust and Buzz in the Digital Era	Communication is the very best way to build trust, educate and create value. Today's marketing landscape is vastly different than even a few years ago with the emergence of digital channels like search, mobile and social media. Constituents are interacting with organizations online, sharing content with friends and family and buying online. In this session, attendees will gain a better understanding of digital marketing and how to create a strategy for communicating in the online environment. Complimentary WiFi available in Westmoreland all day Saturday.	Sarah Mayer
Sat	10:15 AM	3 hours	Cambria	Pittsburgh Shorts Screening	Screening of short films created mostly by Pittsburgh women filmmakers will be shown until 11:30 pm. Stop in and view the shorts, most of which were produced here in Pittsburgh. (Films to be screened.)[http://www.wiftisummit.org/screenings.html]	
Sat	10:15 AM	1 hour 30 m	Westmoreland	WIFTI Chapter Development	What are best practices to grow and maintain your chapter? Where's the money and how do you get it? How do manage membership data, dues, event payments, and your online membership directory? A panel of leaders from established chapters will discuss membership development and retention; fundraising and special events; membership management technology. Complimentary WiFi available in Westmoreland all day Saturday.	Melissa Houghton, Terry Lawler, Gayle Nachlis
Sat	10:30 AM	15 minutes	2nd Floor Rotunda	Meet to Walk to Steeltown Film Factory Event (414 Wood St.)	Join a group in the 2nd floor foyer to walk to the Steeltown Film Factory "And the Winner Is" event at the George Rowland White (GRW) Theater, University Center, 414 Wood St. Point Park University - it takes about 12 minutes to walk there.	
Sat	11:00 AM	1 hour 30 m	GRW Theater, 414 Wood St.	Steeltown Presents: And the Winner Is (414 Wood St.)	This local competition brings together experts from Hollywood and New York with local filmmakers who entered a competition with a 12-page script to compete to win \$30,000 to make their film. This event held offsite at Point Park University. This event takes place offsite at George Rowland White (GRW) Theater, University Center, 414 Wood St. (same location as the Gideon's Army screening).	Lisa Smith Reed
Sat	11:00 AM	2 hours	Westmoreland E	Pop-up PR	Have a Website or a project that needs some PR help? (UpTo) [http://whatareyouupto.org/] develops creative assets, on-demand, for filmmakers, businesses and organizations. Those assets include press releases, logo design, poster designs, biography writing, social media page creations and many more. All the work is original. All the work is done within hours - sometimes on the spot. The work is sent to you digitally. Donations are suggested so UpTo can carry on its social mission helping others with creative assets. Sign up for a 15 minute consultation and let UpTo creative experts help you communicate your effort appropriately, with clever design and quality writing services. UpTo is a social enterprise that uses temporary space strategies to popup in communities to help small businesses, nonprofits and entrepreneurs with creative assets. Further education through the program's GoTo initiative provides additional learning and online training. Up to eight Summit attendees can sign up for a session at http://www.wiftisummit.org/popuppr.html Complimentary WiFi available in Westmoreland all day Saturday.	Sarah Mayer, Eric Sloss
Sat	11:30 AM	2 hours	Trucks-Food	Lunch Break	You have many options for lunch. Visit a hot dog truck at nearby 11th and Waterfront. Venture out to one of the great restaurants (check http://www.wiftisummit.org/restaurants.html for suggestions) in the area or just stop in one of the fine hotel restaurants. Lunch is a great time for networking, stopping by the Shorts screenings in Cambria, or the WIFTI Roundtables in Westmoreland.	
Sat	12:00 PM	1 hour 15 m	Westmoreland	WIFTI Nuts and Bolts Roundtables	Join us in Westmoreland East and select one of the following discussion groups: Short Film Showcase - Carol Bidault Maximize your WIFTI Membership - Eileen Hoeter, Kimberly Skyrme Starting a new chapter/growing an emerging chapter - Meighan McGuire Organizing and utilizing committees Complimentary WiFi available in Westmoreland all day Saturday.	Kimberly Skyrme
Sat	1:30 PM	1 hour 30 m	Cambria	How to Negotiate For Anything You Want	Learn basic techniques how to negotiate anything. Ayana Ledford, with the Heinz Negotiation Academy for Women (the only academy of its kind in the country), will address the issues of why women need this skill more than any other.	Ayana Ledford
Sat	1:30 PM	2 hours 30 r	Westmoreland	War Reporting	Documentary filmmaking and broadcasting in war zones is an extremely dangerous mission and requires special skills, information and education. The expansion of women filming women who are disadvantaged, suffering in war zones or who are victims in war-torn countries is on the increase. Complimentary WiFi available in Westmoreland all day Saturday.	Martin Savidge (M), Lynn Johnson, JulieHera DeStefano, Kalpana Biswas
Sat	3:00 PM	15 minutes	2nd Floor Rotunda	Break	Stop in the 2nd floor Rotunda for a soda or juice before your 3:15 panel	
Sat	3:15 PM	1 hour 30 m	Butler	SAG-AFTRA: After the Merger	Join the SAG-AFTRA Ohio-Pittsburgh Local and special guest and Executive Vice President, Gabrielle Carteris to learn the basics about SAG-AFTRA. Debunk the myths about working under union contracts and with our members as well as the effects of the merged union. Learn what SAG-AFTRA means to filmmakers and performers and obtain an overview of our affordable Low Budget Theatrical Agreements. We'll also open the floor for discussion with Ohio-Pittsburgh Local Executive Director Brian Lysell and Contract Administrator Chelsea Danley moderating the discussion as Gabrielle Carteris helps you get to know SAG-AFTRA.	Gabrielle Carteris, Chelsea Danley, Brian Lysell
Sat	3:15 PM	1 hour 30 m	Cambria	Steeltown Presents: Trends in Distribution	International products & distribution. Discussion of the new trends we are experiencing in the media both nationally and internationally.	Lauren Elmer, Kristen Bell, Daniel Hoyos
Sat	5:00 PM	2 hours	Trucks-Food	Dinner Break	There are dozens of excellent restaurants with a few blocks of the Westin. Go out to one of our great local restaurants for an early dinner (check http://www.wiftisummit.org/restaurants.html for suggestions). Pittsburgh is getting to be a hot restaurant spot so you probably will need reservations, even for an early dinner. But, if you're coming back for the Opals, save room for dessert.	
Sat	7:00 PM	3 hours	Westmoreland	Opal Awards Dessert Reception	The Opal Awards will be held to honor local women for their work in the film and television industry. The evening will also present three scholarships to local women enrolled in colleges and universities with over \$4,000 in funds for their education in a film or television curriculum. The Women In Film and Television International Board of Directors will present an award to a deserving woman in the film or television industry. ** We will have a dessert reception with a cash bar. ** There is a separate fee to attend the Opals; buy an Opals ticket at http://www.wiftisummit.org/opals.html Complimentary WiFi available in Westmoreland all day Saturday.	Lyn Schano (M), Eleanor Streiner, Loren Smith, Deborah L. Acklin
Sun	8:00 AM	4 hours 30 r	2nd Floor Rotunda	Registration/Information	Pick up your Summit badge and schedule. Find out about some of the places you can visit and the best restaurants in town.	
Sun	8:30 AM	1 hour 30 m	Westmoreland	Women in the Director's Chair	Directors who have made it to this level will discuss their views on the obstacles they've faced, what needs to be done to open the field to others and how to hurdle the obstacles that stand in our way.	Paula Gregg (M), Catherine Hardwicke, Melissa Martin
Sun	10:15 AM	1 hour 30 m	Butler	Worldwide Tax Incentives	A discussion on tax incentives both nationally and internationally, including how to take advantage of various programs, how they are changing and how they are operated.	Maryann McBride, Marco Cordova
Sun	10:15 AM	1 hour 30 m	Cambria	Visual and Special Effects	The growing trend in special effects and animation, even with the smallest budgets, continues. Discussion will include: Creating two-dimensional and three-dimensional images depicting objects in motion or illustrating a process, using computer animation or modeling programs. Special effects makeup, mold making and casting for life casting and animatronics will be illustrated.	Laura Boyd (M), Russ Streiner, Loren Smith, Jerry Gergely, Tom Savini
Sun	10:15 AM	1 hour 30 m	Westmoreland	Women Who Make Pittsburgh News	Local journalists engage in a lively discussion of the changing times of Pittsburgh news.	Sally Wiggin (M), Bufta Yiman, Susan Koeppen, Sheila Hyland, Eleanor Schano, Amy Marcinkiewicz
Sun	12:00 PM	2 hours	Westmoreland	Keynote Lunch - Forget the Glass Ceiling: Now We Have to Navigate the Labyrinth?	Immediately following lunch, Carol Lee Espy will introduce Christy Uffelman, who will speak on Forget the Glass Ceiling: Now We Have to Navigate the Labyrinth? Recent research shows that instead of shattering the glass ceiling, ambitious women must instead navigate through a type of a labyrinth with obstacles specific to us that men simply don't face. To achieve success, it is critical to learn how to negotiate around these barriers.	Christy Uffelman, Carol Lee Espy
Sun	2:00 PM	1 hour 30 m	Cambria	Successfully Funding Your Independent Film	Crowdfunding? Indigogo? Your personal checkbook and credit card or going to friends and family for the cash to fund your independent film. Attend a lively discussion of how two filmmakers made it at Sundance and beyond with their documentary.	Lisa Smith Reed (M), Danny Yourd, Steve Hoover, Julie Sokolow
Sun	2:00 PM	1 hour 30 m	Westmoreland	Observe a Casting Session In Action	The Casting Director from House of Cards will introduce local talent. Casting to be organized through local talent agents and casting directors. Summit attendees are welcome to observe, but all auditions will be pre-arranged.	Kimberly Skyrme